

**CORNELL UNIVERSITY  
GRADUATE SOCIETY OF  
WOMEN ENGINEERS**

# **CORPORATE SPONSORSHIP PACKAGE 2019-2020**

[gradswe.weebly.com](http://gradswe.weebly.com)

[gradswe@cornell.edu](mailto:gradswe@cornell.edu)



Dear Company Representative,

We would like to invite you to be a part of the Cornell University Graduate Section of the Society of Women Engineers (GradSWE) in order to assist our organization and its members in our mission. We are dedicated to guiding our members as they become professional engineers and empowering young girls to pursue careers in Science, Technology, Engineering and Math (STEM). **In this sponsorship packet, you will find a description of our programming and how to be a sponsor.**

The Society of Women Engineers, founded in 1950, is a non-profit, educational and service organization that seeks to establish engineering as both a desirable and attainable career aspiration for women. National, Regional, and Local Collegiate sections all work together cohesively to provide women in engineering access to a variety of training and development programs, mentorship, networking, scholarships and more.

Cornell GradSWE membership consists of MEng, MS, and PhD students in various STEM fields. We host a variety of events that enhance professional development, expose our members to opportunities within STEM, and encourage networking. Outside of our meetings, we host outreach events for local middle/high school girls in which we encourage them to take an interest in science and math through a variety of student led activities. With your support, our members will have the opportunity to attend Regional and National SWE Conferences where they will engage in networking events with other collegiate and professional SWE members as well as learn from a multitude of professional development and engineering workshops. For more information, please visit our website at **[cornellgradswe.weebly.com](http://cornellgradswe.weebly.com)**.

As a sponsor of Cornell GradSWE, you will support us in pursuing our mission, expanding our community outreach and exposing our members to career opportunities. We hope that you will consider one of our sponsorship packages that are designed to equip our section with the resources needed to help our students grow into successful professional engineers. We appreciate your consideration and support!

Respectfully,

Ankita Mukhtyar, Co-president of GradSWE ([ajm529@cornell.edu](mailto:ajm529@cornell.edu))

Kyla Semmendinger, Co-president of GradSWE ([kts48@cornell.edu](mailto:kts48@cornell.edu))

## Sponsorship Opportunities For You!

Below is a list of opportunities that GradSWE is seeking contributions and support for.

**Regional/National Conference:** Next year, the SWE National and Regional Conference will be held in New Orleans, Louisiana and Buffalo, New York, respectively. With your support, selected GradSWE collegiate members will experience some of the best networking, technical seminars, and professional development workshops SWE has to offer! In addition, they will have the opportunity to network with corporate representatives to kickstart their own careers. The cost is approximately \$850 (National) and \$120 (Regional) per member to attend the regional conference that would cover registration, hotel, and travel arrangements.

**Company Info Session:** We would love to host company info sessions, in which our members can learn about your company and the opportunities that it provides. This is also an excellent chance for your company to enhance its visibility among graduate students and to scout for prospective employees. The cost for an info session is \$300, which would cover room reservation, equipment, and publicity. Refreshments can be provided for an additional fee. Info session can be provided free of charge as part of the platinum sponsorship tier (>\$2,500)



## Cornell GradSWE Programming

Throughout the academic year, we organize a multitude of events ranging from professional development workshops and seminars, to outreach activities and social events that foster and build a sense of community. Below, we highlight some of our premier events.

### 1. Cornell Women in STEM Networking Dinner

**Description:** We invite Cornell female faculty in STEM for a panel discussion about their career paths and challenges they have faced.

**Benefit:** Members can learn valuable advice from a variety of STEM female faculty in navigating an academic career path in STEM. This discussion is also complemented with a dinner networking session in which members can have more intimate conversations with the faculty participants.

**Cost:** \$500 (catering and facilities for faculty members and students)



### 2. Personal Branding Workshop

**Description:** In this workshop, we guide members to build their own personal brand and share it through social media.

**Benefit:** Members learn how to refine their personal brand and expand their network beyond Cornell, which will make them more visible for their peers, and potential work interviewers.

**Cost:** \$150 (catering for members)

### 3. K-12 Outreach

**Description:** We host multiple K-12 outreach events including the annual Expanding Your Horizons (EYH) conference and the Girl Scout Engineering Day for elementary through high school girls. We design activities to teach them about different fields in engineering.

**Benefit:** Members learn to encourage and broaden pathways for young girls. The girls benefit from meeting and learning from STEM role models and increased interest through fun science and engineering activities.

**Cost:** Variable (outreach supplies and catering)

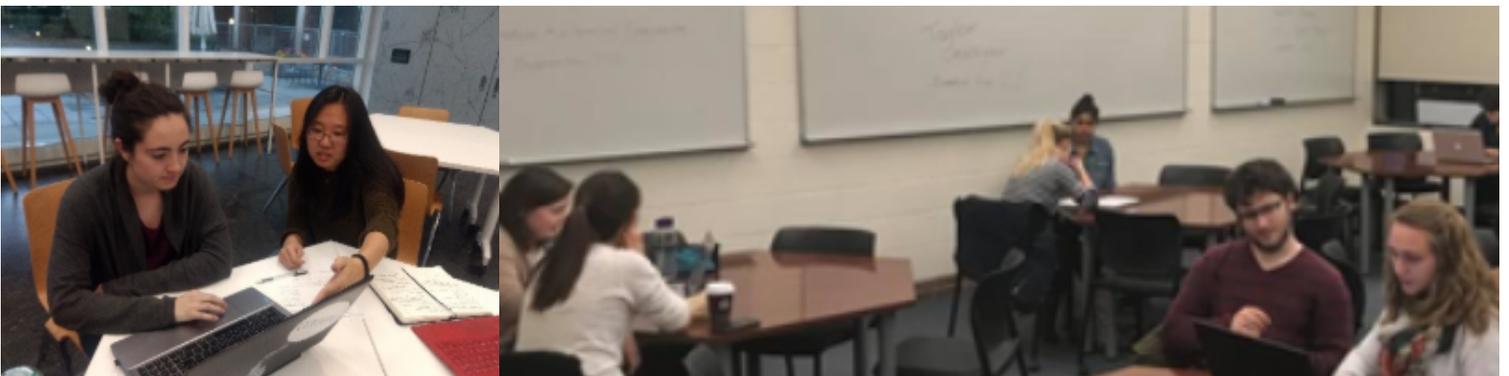


### 4. Application Review Sessions

**Description:** We work with both undergraduate and graduate students to review their applications for scholarships, fellowships, and graduate school applications. We invite a faculty speaker to discuss how we can create strong applications that truly reflect the hard work we do.

**Benefit:** Members are given the opportunity to mentor, guide, and relay valuable advice to participants.

**Cost:** \$200 (catering for members and participants)



## Sponsorship Process

Our sponsorship process makes it simple to sponsor GradSWE:

- Choose the amount that you wish to contribute to GradSWE. You can choose to contribute funds electronically or via checks, as detailed later.
- Choose if you would like to direct your funds towards specific programming (ex: conference, info session, general programming).
- Enjoy the benefits of your sponsorship tier below! We appreciate any support that we receive and so all contributions will be acknowledged on our website.

	<b>Gold (\$1000)</b>	<b>Platinum (\$2500)</b>	<b>Diamond (\$5000)</b>
Company logo and link on GradSWE website and publication of company openings in weekly email			
Info Session			
Company name and logo on Cornell GradSWE Apparel			

## Benefit Details

### Logo and link on GradSWE website

- Logo and link will be on GradSWE website for one full year after receipt of donation.
- Logo will be displayed on general interest meetings for one semester after receipt of donation.

### Info session

- Send up to 3 representatives to Cornell University, Ithaca Campus
- We will organize a 60 minute session
- Presentation topics can include: company history/vision, career opportunities, and recruitment information
- Networking opportunities after event

### Company name and logo on Cornell GradSWE apparel

- Fund 30 official GradSWE T-shirts for members
- Worn at major events
- Company logo and name on back for 2 years after receipt of donation



## Finance Details

We provide two options for contributing to GradSWE. Please fill out the following form in which you can indicate which initiatives you would like to contribute to.

**<https://tinyurl.com/gradswe-mentorship>**

All donations are processed by Cornell University and are tax deductible.

### Option 1 - Electronic

If you would like to submit an online transaction, please visit the following link:

**<https://tinyurl.com/gradswe-electronic>**

The transaction will be immediately processed and a confirmation page will be available for you to store in your records.

### Option 2 - Mail

If you would like to write a check, please make checks payable to Cornell University and indicate "GradSWE Donation".

The checks can be mailed to:

Diversity Programs in Engineering, Cornell Engineering

ATTN: Graduate SWE, Corporate Relations

146 Olin Hall

Ithaca, NY 14853

## Contacts

If you have any additional sponsorship-related questions, please direct them to our corporate relations chairs: Tiffany Tang ([tt528@cornell.edu](mailto:tt528@cornell.edu)) and Chinasa Okolo ([cto9@cornell.edu](mailto:cto9@cornell.edu)).

**Thank you for supporting the Graduate Society of Women Engineers at  
Cornell University!**